WORKWAVE® PestPac

INTRODUCING WORKWAVE MARKETING SALES CENTER

Manage and Close New Leads to Grow Your Business

Sales Center is designed for pest control companies that are looking to grow their business by efficiently capturing, managing, and closing leads in a structured way that increases productivity and drives more revenue.
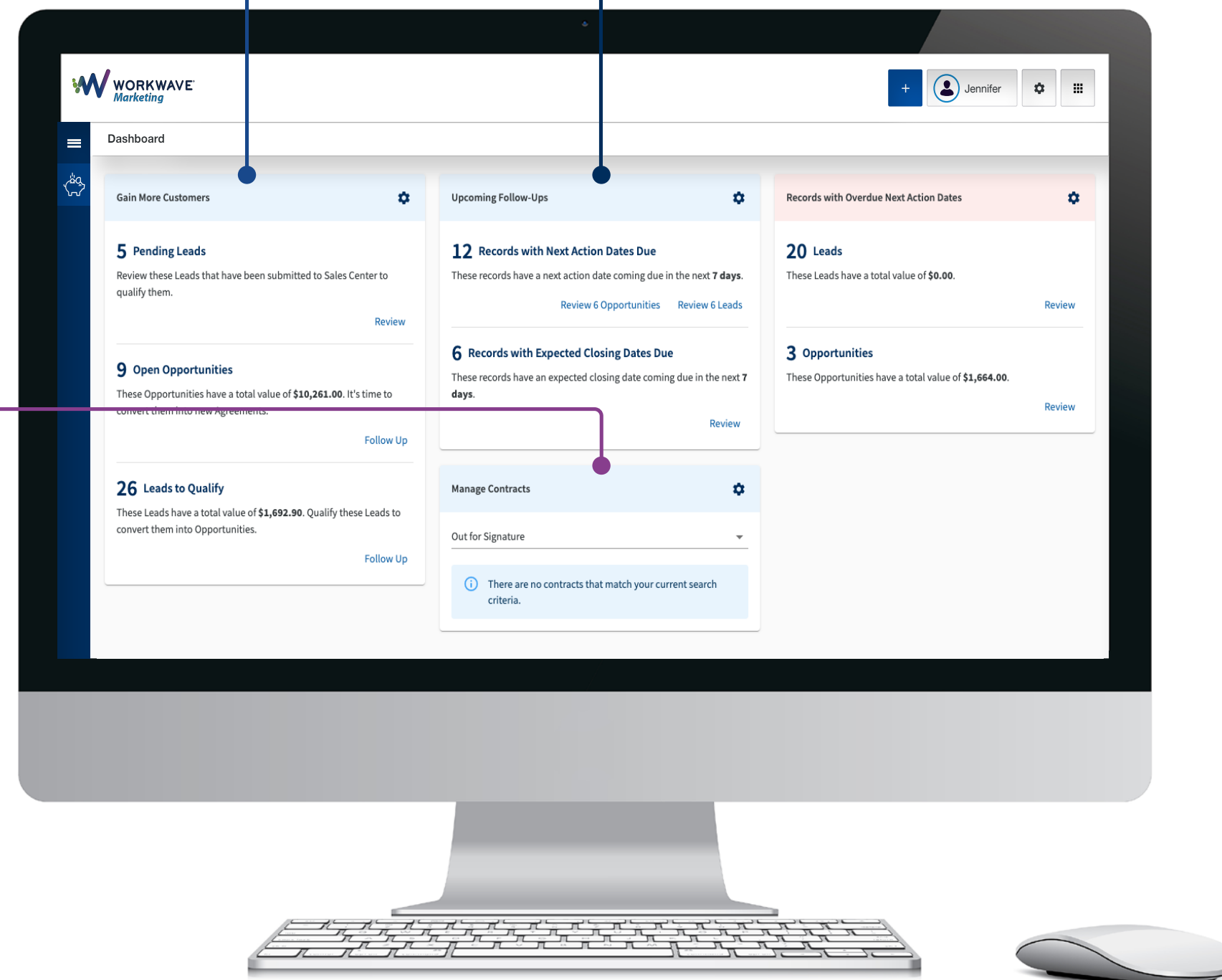
Drive new sales and increase revenue

- Simplify the capture of new leads
- Improve your workflow processes to close new leads and drive revenue
- Organize and segment leads for greater accountability and results
- Use dashboards and filters to review business results and identify future opportunities

Boost customer satisfaction

- Capture payments when signing up a new customer prior to going on site
- Quickly offer new services and pricing
- Get sign-off on agreements and proposals through contactless interactions
- Create and send customers digital contract copies for transparency and record keeping.

Ensure all leads are tracked for improved productivity and profitability

- Remove the need to manage multiple spreadsheets or systems for results
- Enforce key required actions to covert leads to opportunities and close more sales
- Use unique card views to review and manage leads and opportunities
- Integrate with PestPac to streamline processes that increase productivity

FUNCTIONALITY WITH SALES CENTER

With WorkWave Marketing Sales Center you will be able to **efficiently manage and convert new leads to customers** with functionality that includes:

LEADS	Manage and track information on your leads.
SALES FUNNELS	Define multiple Sales Funnels, segment leads, and manage sales processes to enforce key actions (scheduling a sales appointment, sending a contract, or collecting payment).
ACTIONS	Perform common sales actions (edit or reassign interactions, add notes, set action dates, and add attachments) more efficiently.
DASHBOARD	View actionable widgets that identify leads, opportunities, contracts, and overdue follow-ups.
SALES TEAMS	Create sales teams that match your organizational structure. Assign, manage, and track leads and opportunities on a team and an individual level.
VIEWS AND FILTERS	Set filters and use card and detail views to easily find the records you need to manage.
OPPORTUNITIES	Create, track, and work opportunities ensuring all needed actions are complete.
INTEGRATION WITH PESTPAC	Integrate with PestPac to reduce unnecessary duplicates, view all interactions, identify service offerings, drive new services, and capture payment information.

PESTPAC: THE ONE TRUE PEST CONTROL SOFTWARE TO GROW YOUR BUSINESS. CONTACT US TO LEARN MORE