



Actionable Widgets to Grow Your Business and Drive Profitability

The best pest control businesses know that having trusted, actionable data is crucial to their success.

Having the ability to increase the following core aspects of your business is key to gaining a competitive advantage:

- **BOOSTING YOUR PRODUCTIVITY**
- **GAINING MORE CUSTOMERS**
- **GETTING PAID FASTER**

With WorkWave PestPac Lite's new actionable widgets, you will uncover in-depth knowledge and insight that you need to run your business more effectively to increase profitability and answer specific questions such as:

- Which work orders are still unscheduled?
- How much idle time does your field team accrue?
- What new leads do you have to contact?
- How many open opportunities do you have to close?
- How much money are you still waiting to be paid?

Insightful Widgets That

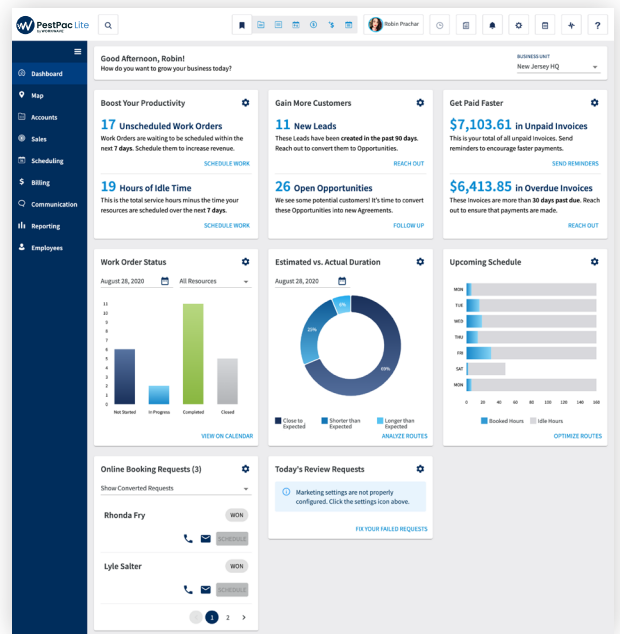
DRIVE BUSINESS DEVELOPMENT ACTIVITIES

Actionable widgets leverage data that will empower your decisions to increase operational effectiveness and streamline your business. Having additional insight into key performance metrics will enhance your sales processes, scheduling changes, and increase your cash flow by easily gaining greater visibility into account receivables.

WorkWave PestPac Lite's new dashboard tells a story about your business performance, so you can seamlessly take action and focus on the areas to increase your success. With three completely new actionable widgets that include specific metrics for sales, scheduling, and billing, users will get a high level overview of their company as soon as they log into PestPac Lite!

Intelligent Insights for Better Decisions

- Drill down into summary metrics to review, analyze, and gain more details about the revenue and profitability of your business.
- The graphical interface presents data in charts and graphics that makes detailed analytics easier to understand.
- Clickable prompts guide immediate actions that drive results.



BOOST YOUR PRODUCTIVITY

Boost Your Productivity

17 Unscheduled Work Orders
Work Orders are waiting to be scheduled within the next 7 days. Schedule them to increase revenue.

[SCHEDULE WORK](#)

19 Hours of Idle Time
This is the total service hours minus the time your resources are scheduled over the next 7 days.

[SCHEDULE WORK](#)

Efficiently schedule work orders that are due within a specified date range based on the hours of idle time available.

GAIN MORE CUSTOMERS

Gain More Customers

11 New Leads
These Leads have been created in the past 90 days. Reach out to convert them to Opportunities.

[REACH OUT](#)

26 Open Opportunities
We see some potential customers! It's time to convert these Opportunities into new Agreements.

[FOLLOW UP](#)

Identify and seamlessly follow up with leads and open opportunities to win more customers faster.

GET PAID FASTER

Get Paid Faster

\$7,103.61 in Unpaid Invoices
This is your total of all unpaid Invoices. Send reminders to encourage faster payments.

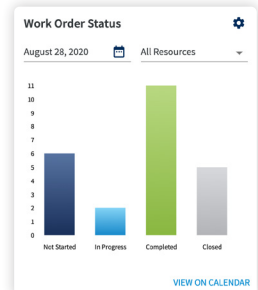
[SEND REMINDERS](#)

\$6,413.85 in Overdue Invoices
These Invoices are more than 30 days past due. Reach out to ensure that payments are made.

[REACH OUT](#)

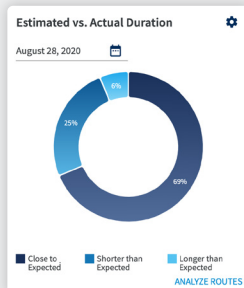
Easily send reminders for unpaid invoices and reach out to those with overdue invoices.

ASSESS YOUR WORK ORDERS



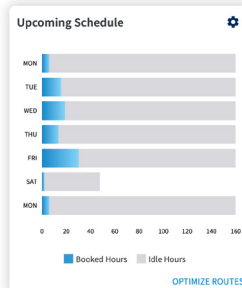
View the status of your work orders at a glance - from jobs not started to jobs completed.

ANALYZE TECHNICIANS PERFORMANCE



Easily analyze and improve the efficiency of your techs by comparing estimated vs. actual job duration statistics.

SCHEDULE MORE EFFICIENTLY



Quickly determine your daily capacity to limit idle time and improve efficiency and profits prior to each work day.

GAIN SALES WITH ONLINE BOOKING*

Online Booking Requests (3)

Show Converted Requests

Rhonda Fry [WON](#)

[SCHEDULE](#)

Lyle Salter [WON](#)

[SCHEDULE](#)

Visualize what services prospective customers requested to schedule through an online booking tool.

GAIN ONLINE PRESENCE WITH REVIEWS*

Today's Review Requests

Marketing settings are not properly configured. Click the settings icon above.

[FIX YOUR FAILED REQUESTS](#)

Effortlessly view which customers have received a request to review your service and those that you need to follow up with.

TO LEARN MORE ABOUT WORKWAVE PESTPAC LITE'S ACTIONABLE WIDGETS, VISIT THE COMMUNITIES SECTION [HERE](#)