



HOLMAN SMALL BUSINESS SOLUTIONS VALUE PROPOSITION FOR WORKWAVE MEMBERS

CHALLENGES

You've built a successful company with satisfied customers, and anticipate additional growth potential in the future. More business activity means you have less time to manage buying, maintaining and selling your commercial vehicles.

Unfortunately, when you're forced to make urgent decisions about your fleet, you run the risk of paying more than necessary, and you also may not get exactly what you need. With no insight into operating costs, you're more likely to leave money on the table, which ultimately compromises your bottom line.

SOLUTIONS

With Holman Small Business Solutions, you can make big improvements to how your small company purchases, funds, manages and sells fleet vehicles. Our fleet solutions help small businesses like yours:



FIND AND FUND VEHICLES

Tailor a customized approach to sourcing and funding the right vehicles for your jobs that align with your monthly budget goals.



MANAGE VEHICLES

Standardize how you service, fuel and track vehicles to identify and lower unnecessary costs.



SELL OR TRADE VEHICLES

Access more options for selling or trading existing vehicles that align with your priorities, whether it's a quick sale or higher returns.

WHY PARTNER WITH HOLMAN

As a WorkWave member, you'll receive special reduced pricing on every vehicle acquired through Holman. Each vehicle is covered by Holman's fuel and maintenance management solutions at no additional cost to your company:



FUEL MANAGEMENT

Holman's fuel management solution for small businesses makes it simple to keep your drivers on the road and costs under control.

You'll receive an assigned pump-ready WEX fuel card with every Holman vehicle that's accepted at more than 95 percent of fueling stations in the United States. Using our online portal, you can quickly set velocity controls that meet your business needs, manage PINs for each card and receive real-time alerts from WEX to help identify fraud.



MAINTENANCE MANAGEMENT

When it's time to service a vehicle, you can find a provider in your area using our online vendor locator. For unexpected emergencies, your drivers can call our toll-free hotline for roadside assistance and a rental vehicle if needed. Our automated system will approve the vendor's proposed work order up to your threshold, and any estimate exceeding that amount electronically routes to you for approval or negotiation with the vendor. Once the work is completed, Holman systematically audits every invoice prior to payment to confirm all charges fall within acceptable ranges for repair rates, part costs, frequency, and more.

And even better, all lease payments, fuel and maintenance charges are consolidated into a single electronic monthly invoice. You can also quickly see how much each vehicle is costing your company using our easy-to-read online fleet reports.



Family-owned and operated for nearly 100 years, we do business The Holman Way by driving what's right for our people, customers, and community since 1924.

With the support of an automotive leader like Holman, you will:

- Save time and money, improve the total cost of ownership, and get a vehicle fit for purpose.
- Reduce your monthly payments without the hassle of mileage overage or excess damage charges.
- Add cash to your business instead of tying it up in vehicles.
- Choose how long you want to pay for a vehicle and how much you drive, and enjoy a payment that actually aligns with your budget and cash flow objectives.
- Gain peace of mind about repair costs, spend less time micromanaging vendors and stay focused on growing your business.
- See where you're overspending on fuel, stop fraudulent activity, and reduce unnecessary costs.
- Gain better visibility into your fleet expenses, reduce administrative time, and make smarter and more informed decisions.
- Build a fleet that's more productive, predictable, and profitable.

As a WorkWave customer, you are eligible to RECEIVE 20% OFF Processing and Handling on every vehicle leased through Holman Small Business Solution.

WANT TO LEARN MORE OR GET STARTED TODAY?

Visit marketplace.workwave.com/holman or call 1(866) 279-6064.