

Marketing 101

Understanding the Process of PestPac Customer Surveys

Your customers' opinion and insight are one of the most essential components for retaining customers and growing your business. PestPac Customer Surveys integrated, automated, and customizable functionality makes it efficient to gather customer feedback and take action.

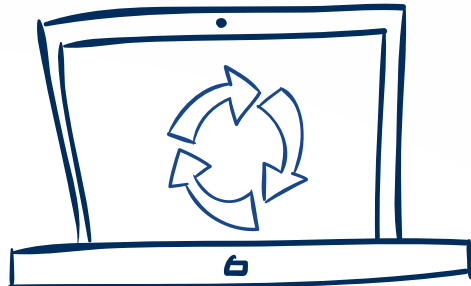


Follow the graphic below to learn how the process of PestPac Customer Surveys fits into your daily operations.

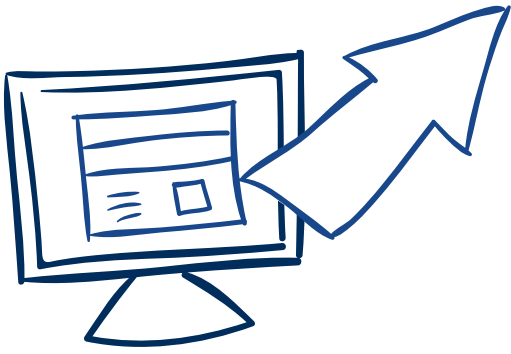
TECHNICIAN
Completes Service



OFFICE
Releases Order Batch



PESTPAC
Automatically sends survey to customer



CUSTOMER
Completes survey online with any device; no login required



PESTPAC
Data is automatically posted to PestPac Customer Location record



TECH - OFFICE
Review survey data for insight before next service



OFFICE
Access reports for insight into performance and areas for improvement



ONE INTEGRATED MARKETING SOLUTION
for
GROWING YOUR BUSINESS



CUSTOMER SURVEYS