



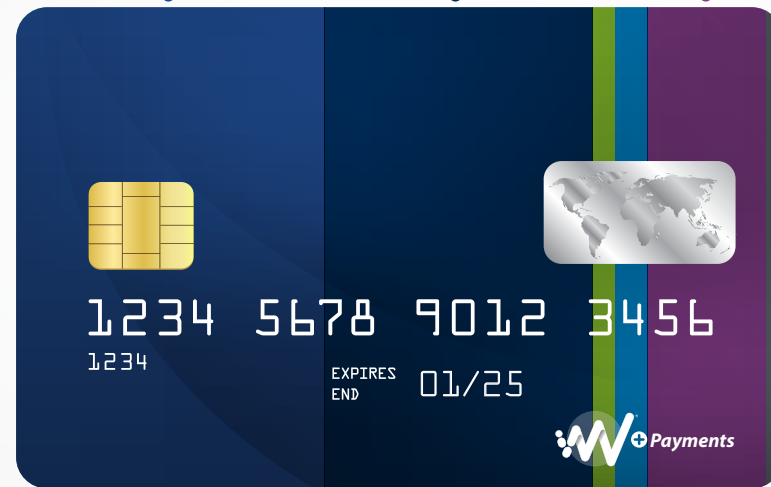
## How an Integrated Payments Solution Can Increase Your Operational Efficiency & Get You Paid Faster

Modern businesses demand simpler, faster payments to operate effectively, and integrated payments solutions provide exactly that. As your customers continue to leave cash in the dust and move toward electronic payments, how can you capitalize on integrated payments to help your business thrive?

**35%** PREFER debit cards

**40%** PREFER credit cards

**16%** PREFER to pay with cash



**2%** PREFER prepaid cards

**4%** PREFER charge cards

The remaining **3%** PREFER eWallet payment options

Cards have taken over as the dominant payment method in the U.S., with **81% OF CONSUMERS** preferring to pay by card.

**While...**

The number of non-cash transactions in North America alone is expected to rise from a staggering **176.3B in 2019 to northward of 200B by 2022.**

In addition, the average **digital transaction value per user will equate to \$1,204 in 2020** - especially as subscription-based models and auto billing becomes more popular.

Time is money, and an integrated payments solution helps you to **save on both.** By eliminating the need to track invoices and to manually adjust your ledgers after a payment is processed, an **integrated payments solution drastically reduces the labor hours** needed to handle your business' card transactions.

When you integrate a payments solution into your process it gives you more money when you need it. With reliable, up-to-date reporting on the money you have access to you can consistently operate in a way that **minimizes your open invoice time and accelerates your cash flow.**

By encrypting sensitive information, including credit card numbers and account numbers, payment gateways allow integrated payment solutions to provide **better security for both you and your customers.**

Start streamlining your payment processing today and capitalizing on the benefits of an increased cash flow you can count on! To learn more about how an integrated payment solution can help you operate more efficiently to save time and get you paid faster, explore the only fully integrated payment processor of its kind - **WorkWave Payments.**

\*Statistic sources cited from Statista