

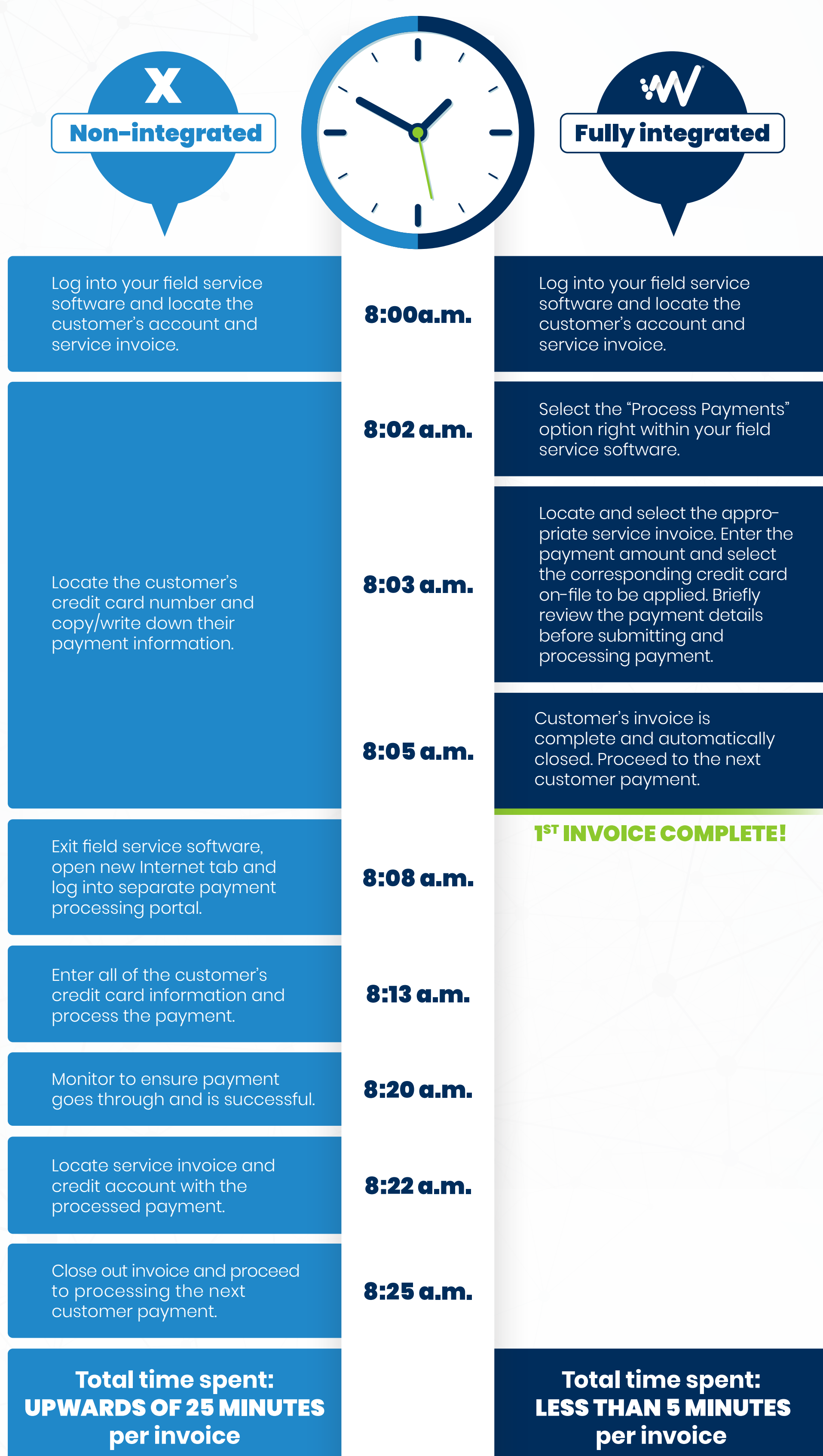
How an Integrated Payment Processor Improves Your Business's Bottom Line

Cash flow is the lifeblood of any business. But in today's business market, in order to remain competitive and secure a consistent stream of revenue **accepting credit card payments is the name of the game**; cash is no longer king.

In fact, in a TSYS study, only 11% of consumers prefer to pay cash, while a whopping 89% would rather use an alternative form of payment - specifically credit cards.

But accepting credit cards is only the tip of the iceberg. In order to ensure and accelerate cash flow, accepting credit card payments needs to be streamlined, flexible and effective for businesses and the customers they serve. That's where an integrated payment processor comes in.

To get a better idea of the value of an integrated payment processing software, let's take a look at the day in the life of an office user processing credit cards *with* and *without* an integrated payment processor.



BY THE NUMBERS:

For a business that processes about 25 invoices a day over a 5-business day week, that non-integrated payment process costs a business:

- More than **10 hours a day**
- More than **52 hours per week**
- **1 full-time and 1 part-time employee** dedicated to payment processing and invoicing

In comparison, for the same business that processes about 25 invoices a day over a 5-business day week, a fully integrated payment process only takes:

- About **2 hours a day**
- Just over **10 hours per week**
- **1 part-time employee** who has time to handle payment processing and invoicing in addition to other tasks

WHAT THIS MEANS:

NON-INTEGRATED PAYMENT SOLUTIONS

often compromise effectiveness and end up ultimately costing businesses efficient and effective cash flow.

INTEGRATED PAYMENT SYSTEMS

speed up cash flow by enabling businesses to keep customer payment information on-file and instantly process open invoices.

WITH WORKWAVE PAYMENTS,™

the exclusive and fully integrated, PCI-Level 1 compliant payment processing solution for WorkWave customers, businesses are able to cut through the time-consuming collection and reconciliation process, and streamline payment procedures to accelerate cash flow while offering enhanced payment flexibility to their customers.

“WORKWAVE PAYMENTS IS AN AMAZING THING TO WORK WITH BECAUSE IT'S SO SIMPLE...”

Our [payment] process now, it's the best thing ever because with WorkWave Payments you can do everything from one screen within PestPac; just a couple of clicks on your customer's account and you're done.”

-Tonya Walters, Office Manager, Dead Pest Society