

5 FACTS ABOUT CREDIT AND DEBIT CARD PROCESSING YOU NEED TO KNOW

As field service continues to evolve, businesses need to recognize customer demands and adapt in order to grow revenue and retain customers. Accepting multiple payments is crucial, none more so than credit and debit cards. **In fact, 88% of WorkWave customers process payments on a credit card, resulting in an 18% increase in revenue.**

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JUST TAKE A LOOK AT THE NUMBERS TO SEE HOW.

1

83% of small businesses that accepted credit cards saw an increase in sales

2

Consumers spend 160% more with credit cards than with cash

3

When customers pay with a card, they spend on average 15% more per service order

4

Increasing customer retention rates by 5% increases profits by 25% or more

5

85% of customers prefer to pay with credit cards for field service services

For today's field service companies, retaining customers and boosting revenue is synonymous with effectively processing credit and debit card payments. To streamline your payment processes today, [CLICK HERE](#) to get in touch with a WorkWave Financial Services professional.