

When communicating with customers, the reality is that there's no one-size-fits-all approach. Some customers prefer text, others prefer email, some prefer to chat online. Forcing customers to communicate in the way you prefer is a surefire way to make them feel alienated; you have to meet customers where they are. Whether that means chat, text or email, **WorkWave Communication Center makes it easy for you to make communication easy for customers.**

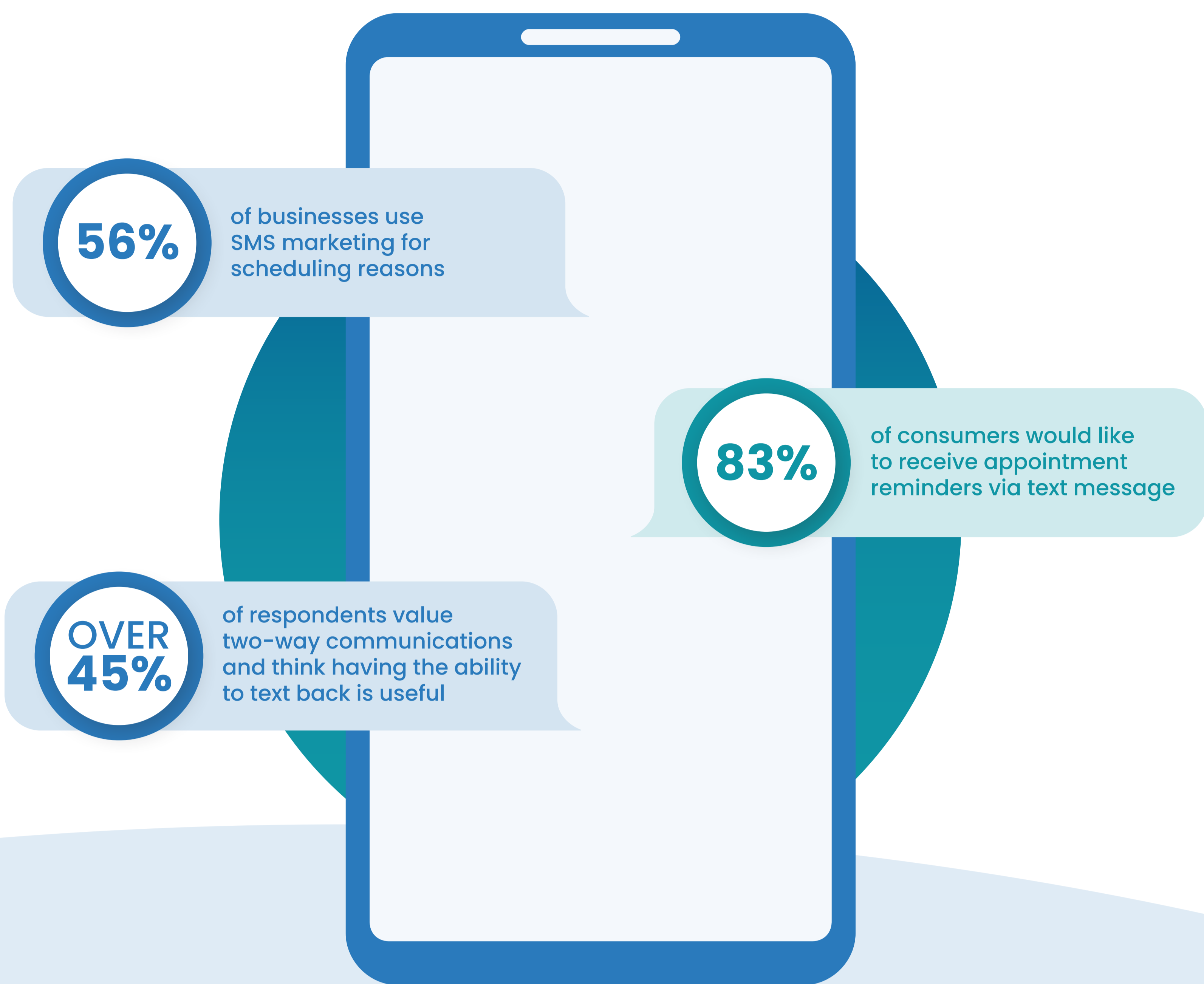
### 1 OUT OF 3

customers consider having multiple options the most important thing when communicating with a business



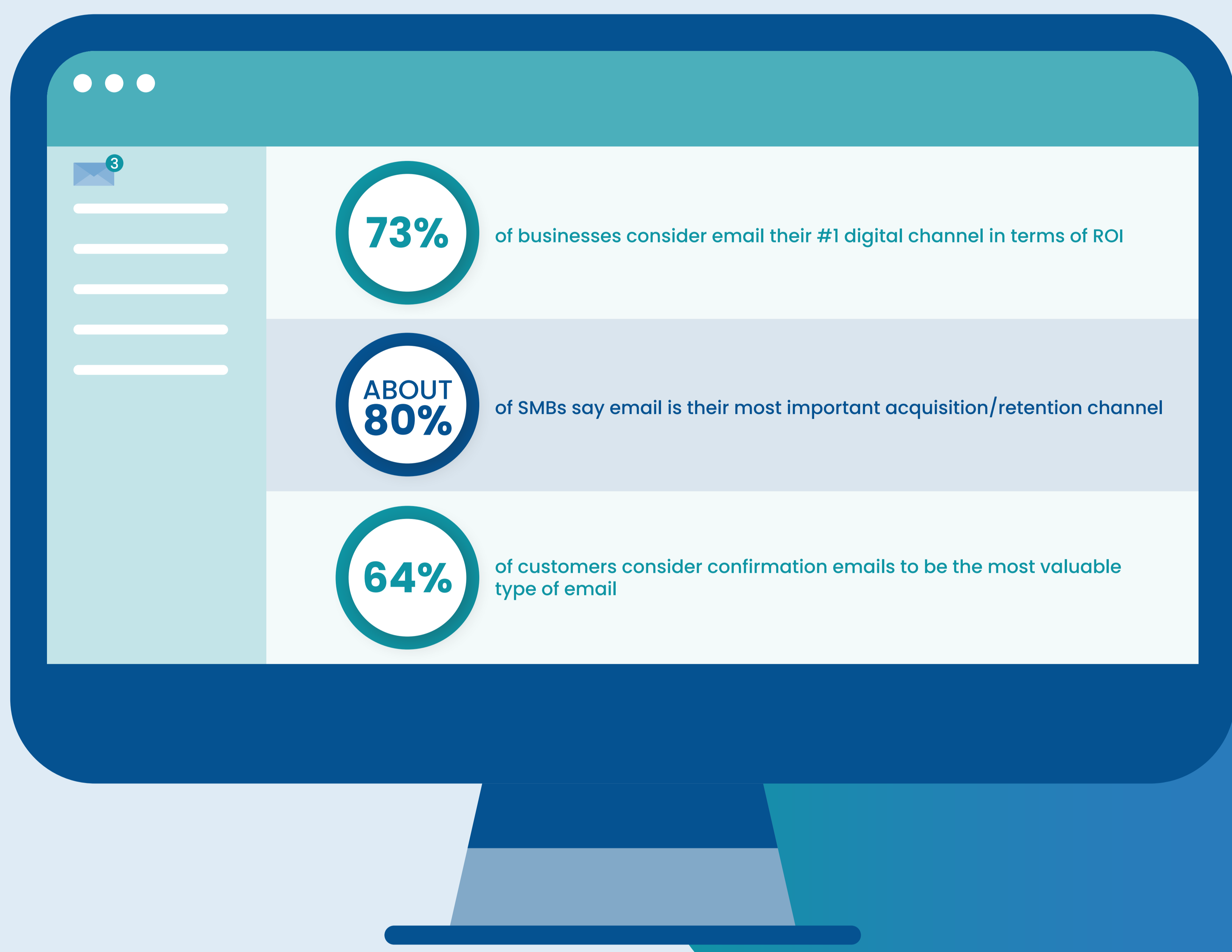
## TEXT

The majority of consumers check text message notifications in just **1-5 minutes**, making it perfect for fast communication.



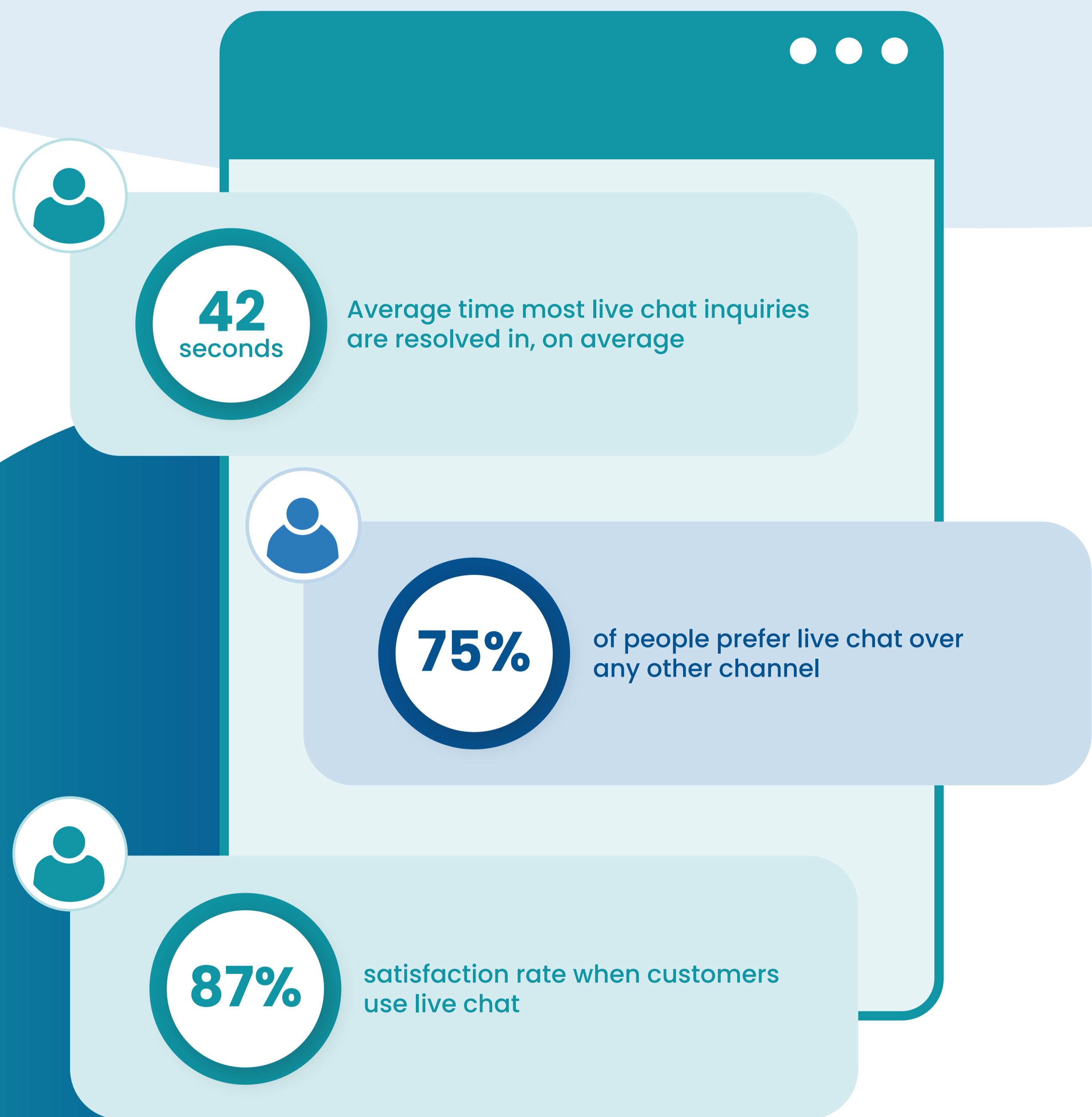
## EMAIL

Email remains relevant, and is most effective as a tool for nurturing leads and building long-lasting relationships.



## LIVE CHAT

Providing visitors to your website with the option to chat with your team directly is both convenient and effective.



## WITH THE FACTS LAID OUT,

it's easy to see that the right channel for communicating with your customers isn't one channel at all – it's multiple channels, ensuring that you can provide customers with the options they prefer and choose the right channels for different types of messages.

If your goal is to engage customers so you can grow your business and strengthen customer relationships, **WorkWave Communication Center is the tool you need to manage all of your customer conversations in one place.**

**START NOW**

