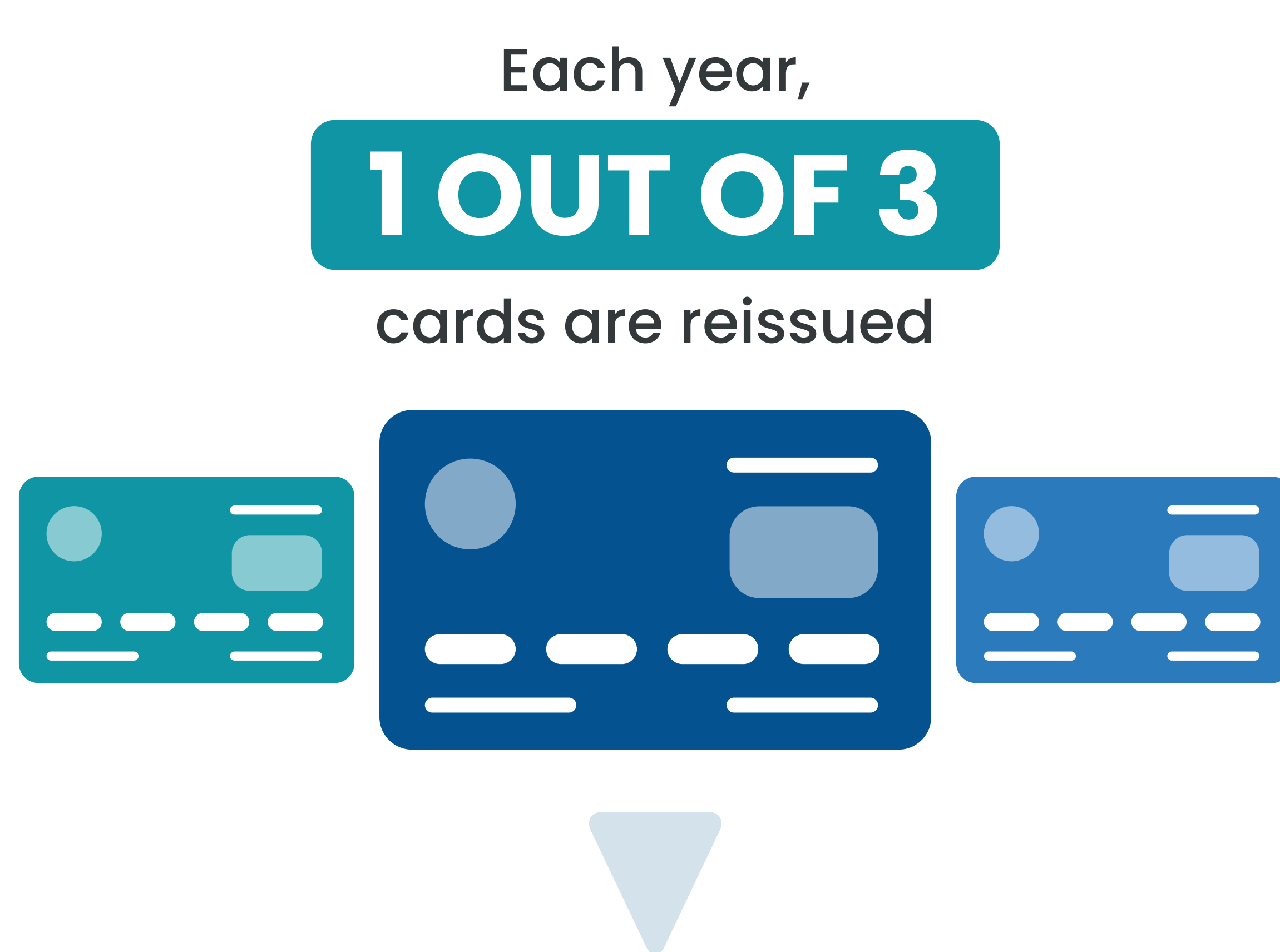


THE EASIEST WAY TO KEEP YOUR CASH FLOWING

It's easy to see that customers having card-on-file helps you get paid faster and more consistently. But when their cards expire or their credentials change, your business misses out on that income — unless you're using **WorkWave Payments' Account Updater!**

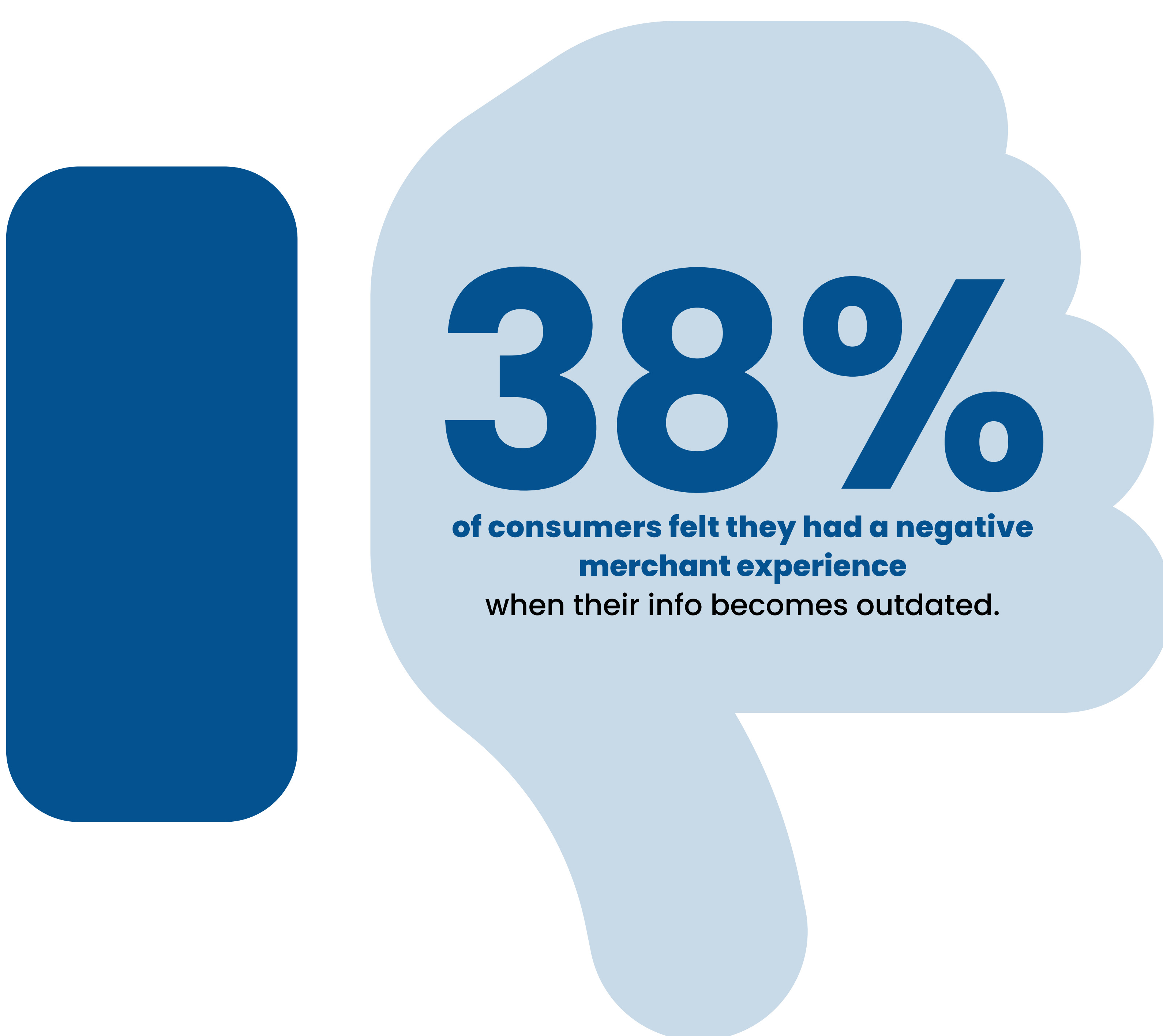


35%

of cardholders report forgetting to update, their payment information with at least one merchant when their details change



That means you'll run into trouble processing payments due to lost, stolen, closed, expired or updated payment methods with some frequency. Even though it's not on you when this occurs...




That means not only do **expired payment methods keep you from getting paid**, but they also put you at risk for **unhappy customers** and even churn.




Manually updating customer payment information **TAKES UP TIME AND MONEY**, and it adds up fast.



Merchants typically have to reach out
2-3 TIMES
when a card doesn't process



It takes
12 MINUTES
to update a customer's information, on average



The median cost of updating a customer's account is
\$50

With Account Updater,

WorkWave Payments customers never have to worry about customers' card-on-file information becoming outdated and throwing a wrench in their cash flow. Paired with AutoPay, Account Updater allows you to keep cash flowing without missing a beat, all while providing greater convenience for your customers.

Account Updater retrieves up-to-date credentials automatically and works in real-time so things always run smoothly, your cash flow is never interrupted, and you never have to waste time and money chasing down customers to update their accounts.

To learn more about Account Updater and all of the ways WorkWave Payments can help your business save,

