A Message From Your [Company Name] Team

Dear [Customer Name],

Lawn and landscaping companies have been deemed an essential business in the state of [State], which means that we are remaining open to serve you and your family, ensuring your homes and businesses remain safe and healthy.

We have been keeping up with CDC recommendations, as well as recommendations from the National Association of Landscape Professionals (NALP), and have been taking important steps to ensure the safety of our employees, our customers, and their spaces.

The NALP released the below statement regarding measures the entire industry is taking to prevent the transmission of COVID-19, and why lawn and landscaping is an essential business in these communities.

*The landscape industry is taking aggressive steps within our organizations to stop the transmission of COVID-19. Because our industry functions outside, this greatly reduces the chances to come into contact with other individuals. Within the industry, strong policies are being put in place to maintain social distancing with both clients and within our teams that are working in the field.*

* *Landscape professionals support other life sustaining businesses through maintenance of their property and the landscapes around the roads they travel and utilities they need to remain fully operational.*
* *Landscape professionals are protectors of public health performing essential treatments to lawns and green spaces to reduce the transmission of dangerous and deadly diseases through pests like mosquitoes, ticks, and fleas.*
* *Landscape professionals protect property and maintain greenspaces that could otherwise jeopardize public safety. Landscape professionals are keeping public and private pathways free from obstruction and potential hazard.*

Health and safety are always our number one priority, and in addition to preventing the spread of COVID-19, we are committed to keeping you safe and healthy in your homes and businesses during this time.

For any of your lawncare or landscaping needs, please contact us at [contact information] or click the link below to schedule your service.

We wish you and your family the best during this time.

Your team at [Company]